

# PRIVACY POLICY

Mad Egg Limited are committed to protecting and respecting your privacy. This policy explains when and why we collect personal information about people, how we use it, and how we keep it secure. By using our website, contacting us or ordering with us you're agreeing to be bound by this policy. Any questions regarding this policy and our privacy practices should be sent by email to [info@madegg.ie](mailto:info@madegg.ie)

## How and why we collect information

### On our website

As with most websites, if you use our website and accept cookies, Google Analytics will let us know which pages have been visited, but this is the data of all our users, and you are unidentifiable as an individual. We just use the information to help us to improve our website and deliver a better more personalised service. It is possible to switch off cookies by setting your browser preferences.

### If you get in touch

If you contact us through the website with feedback on one of our locations, we store this for analysis and to get in touch with you if required. We will only identify you by your first name, and you are under no obligation to give this. This helps us improve our offer and service within the Restaurant's.

We'll ask for your name, email address, date of birth and nearest Mad Egg restaurant, if you sign up for our newsletter, and this is stored securely by Airship. We'll only ever use your information for this purpose, and won't share it with anyone else. You're free to unsubscribe from this list at any time by following the unsubscribe instructions at the footer of your email.

## **Ordering with us**

We collect your personal information when you interact with us or use our services, such as when you use our Service to place an order which is managed by Vita Mojo. We also look at how visitors use our site, to help us improve our services and optimise customer experience.

We collect information:

- when you create an account with us or you change your account settings;
- when you place an order with us and during the order process;
- when you contact us directly via email, message or via our chat functionality;
- when you browse and use our site (before and after you create an account with us);
- we also collect information from third party sites, e.g. advertising or analytics platforms

## **How we use the information**

We will only use your information for the explicit purpose for which you have given it. For example, if you have applied for a job with us, this will only be used by our HR department. We review our retention periods for personal information on a regular basis. We are legally required to hold some types of information to fulfil our statutory obligations. We will hold your personal information on our systems for as long as is necessary for the relevant activity, or if it is set out in any relevant contract you hold with us.

## **Who has access to your information**

Just us sound eggs here at Mad Egg. We will not sell, share or rent your information to third parties.

## **How you can access and update your information**

The accuracy of your information is important to us. If you change email address, or any of the other information we hold is inaccurate or out of date, please email us at [info@madegg.ie](mailto:info@madegg.ie). You have the right to ask for a copy of the information we hold about you.

### **Links to other websites**

Our website may contain links to other websites run by other organisations. This privacy policy applies only to our website and activities, so we encourage you to read the privacy statements on the other websites you visit. We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our website.

### **Policy Review and your Rights**

We keep this policy under regular review. This policy was last updated in February 2023

© 2023 Under data protection law, you have a number of rights concerning the data we hold about you. If you wish to exercise any of these rights, have any queries or requests concerning this privacy policy or how we handle your data more generally, please contact us at [info@madegg.ie](mailto:info@madegg.ie) . For additional information on your rights please contact your data protection authority.